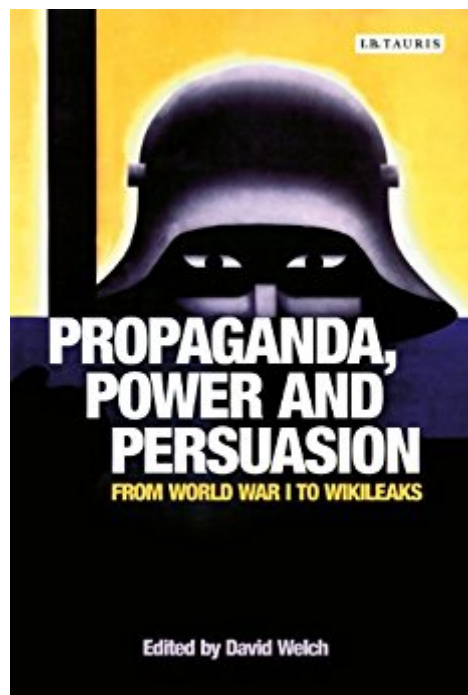


The book was found

Propaganda, Power And Persuasion: From World War I To Wikileaks (International Library Of Historical Studies)



Synopsis

As Philip Taylor has written, "The challenge (of the modern information age) is to ensure that no single propaganda source gains monopoly over the information and images that shape our thoughts. If this happens, the war propagandists will be back in business again." Propaganda came of age in the Twentieth Century. The development of mass- and multi-media offered a fertile ground for propaganda while global conflict provided the impetus needed for its growth. Propaganda has however become a portmanteau word, which can be interpreted in a number of different ways. What are the characteristic features of propaganda, and how can it be defined? The distinguished contributors to this book trace the development of techniques of "opinion management" from the First World War to the current conflict in Afghanistan. They reveal how state leaders and spin-doctors operating at the behest of the state, sought to shape popular attitudes - at home and overseas - endeavouring to harness new media with the objective of winning hearts and minds. The book provides compelling evidence of how the study and practice of propaganda today is shaped by its history.

Book Information

File Size: 11906 KB

Print Length: 272 pages

Publisher: I.B.Tauris; 1 edition (November 27, 2013)

Publication Date: November 27, 2013

Sold by: Digital Services LLC

Language: English

ASIN: B00OI1P79Q

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #912,327 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #333

in Books > Politics & Social Sciences > Politics & Government > Specific Topics > Propaganda & Political Psychology #1571 in Kindle Store > Kindle eBooks > Nonfiction > Politics & Social Sciences > Social Sciences > Media Studies #1959 in Kindle Store > Kindle eBooks > History > Science & Medicine > Political Science

[Download to continue reading...](#)

Propaganda, Power and Persuasion: From World War I to Wikileaks (International Library of Historical Studies) Propaganda, Power and Persuasion: From World War I to Wikileaks Técnicas de Persuasion / Techniques of Persuasion: De la propaganda al lavado de cerebro/ From Propaganda to Brainwashing (Psicología/ Psychology) (Spanish Edition) The Art of Persuasion for Mutual Benefit: The Win-Win Persuasion (persuasion techniques, influence people, psychology of persuasion) Persuasion: The Key To Seduce The Universe! - Become A Master Of Manipulation, Influence & Mind Control (Influence people, Persuasion techniques, Persuasion psychology, Compliance management) World War 2 History's 10 Most Incredible Women: World War II True Accounts Of Remarkable Women Heroes (WWII history, WW2, War books, world war 2 books, war history, World war 2 women) World War 1: Soldier Stories: The Untold Soldier Stories on the Battlefields of WWI (World War I, WWI, World War One, Great War, First World War, Soldier Stories) Age of Propaganda: The Everyday Use and Abuse of Persuasion Techniques of Propaganda and Persuasion Propaganda and the Ethics of Persuasion - Second Edition Persuasion: The Subtle Art: How to Influence People to Always Get YOUR Way and What YOU Want (Persuasion, Influence, Hypnosis, Psychology, Compliance Gaining, Human Behavior, Mind Hacks, Book 4) Summary - Influence: An Amazing Summary About This Book Of Robert Cialdini! -- The Psychology Of Persuasion (Influence: An Amazing Summary-- Persuasion, ... and Practice, Summary, Book, Influencer) Propaganda & Persuasion 5th (fifth) edition World War I in 50 Events: From the Very Beginning to the Fall of the Central Powers (War Books, World War 1 Books, War History) (History in 50 Events Series) World War 2: World War II in 50 Events: From the Very Beginning to the Fall of the Axis Powers (War Books, World War 2 Books, War History) (History in 50 Events Series Book 4) Historical Dictionary of the International Food Agencies: FAO, WFP, WFC, IFAD (Historical Dictionaries of International Organizations) Germany and Propaganda in World War I: Pacifism, Mobilization and Total War Hollywood Goes to War: How Politics, Profits and Propaganda Shaped World War II Movies 100 Documents That Changed the World: From the Magna Carta to Wikileaks Vietnam War: The Vietnam War in 50 Events: From the First Indochina War to the Fall of Saigon (War Books, Vietnam War Books, War History) (History in 50 Events Series Book 6)

[Dmca](#)